

## **REQUEST FOR PROPOSALS FOR YOUTH RESILIENCE SURVEY IN KENYA (MOMBASA, KWALE AND NAKURU)**

### **About ISD**

ISD is a global counter-extremism organisation dedicated to powering new solutions to extremism and polarisation. **Young Cities** is the Strong Cities Network's local youth engagement programme to engage young people as key stakeholders in building community resilience, in partnership with ISD's Youth Civil Activism Network.

### **About Young Cities**

Young Cities works with youth as well as community and municipal leaders to enhance the role of young people in actively addressing hate, polarisation, extremism and violence. Active since 2018, Young Cities has worked in 9 cities across Kenya, Senegal, Lebanon and North Macedonia, training 290 youth and enabling 43 youth-led campaigns with ongoing support and funding totaling more than £129,000. We have also supported municipal leaders in the creation of 4 city grants dedicated to supporting youth in their municipality.

Young Cities works at the community level with youth and local government stakeholders to enhance their capacities, develop a shared understanding of local youth issues, and facilitate new opportunities for cooperation. This joint programme supports a collaborative approach that bridges the gap between municipal efforts to engage youth in P/CVE and the needs and contributions of their young citizens.

Through action-oriented capacity-building, seed funding and direct support, Young Cities facilitates youth-led initiatives as well as city-youth-collaboration, and supports municipal youth engagement strategies. Initiatives have taken on issues such as discrimination, gangs, stereotyping refugees, and the stigmatisation of young people charged with crime.

### **Request for Proposals**

In November 2020, as part of its programming in the Western Balkans, the Young Cities project carried out a youth resilience study in North Macedonia to provide a situational baseline for the Young Cities project's activities in order to inform the activities and discussions that would take place between the ISD team, the local youth and municipal stakeholders.

The survey carried out in North Macedonia provided great insight on the levels of resilience amongst youth and how it correlates to their exposure to violent extremism and now the Young Cities project would like to replicate it in Kenya at a city level in **Mombasa, Kwale and Nakuru**.

The survey for this study gauges the 18-35 year old Kenyan population's resilience to radicalisation and violent extremism through established attitudinal measures: the Brave-14 scale, the Brief Resiliency Coping Scale, and the Civic Engagement Scale.

Constructed by Deakin University (Australia) and Dalhousie University (Canada), the **BRAVE-14 scale** is used to measure community resilience to radicalisation. Specifically, BRAVE-14 is designed to measure five facets of resilience:

**1. Cultural identity and connectedness:**

- This covers familiarity with one's own cultural heritage, practices, beliefs, traditions, values and norms;
- knowledge of "mainstream" cultural practices, beliefs, traditions, values and norms if different from one's own cultural heritage;
- the degree to which one has a sense of cultural pride;
- the feeling of being anchored in one's own cultural beliefs and practices;
- the perception that one's culture is accepted by the wider community;
- and feeling able to share one's culture with others.

**2. Bridging capital:**

- This relates to trust and confidence in people from other groups;
- support for and from people from other groups;
- strength of ties to people outside one's group;
- the perception that one has the skills, knowledge and confidence to connect with other groups;
- the degree to which one values inter-group harmony;
- and active engagement with people from other groups.

**3. Linking capital i.e. trust and confidence in government and authority figures;**

- This encapsulates trust and confidence in government and authority figures;
- trust in community organisations;
- the perception that one has the skills, knowledge and resources to make use of institutions and organisations outside one's local community;
- and the ability to contribute to or influence policy and decision making relating to one's own community.

**4. Violence-related behaviours;**

- This covers the willingness to speak out publicly against violence;
- challenge the use of violence by others;
- and reject violence as a legitimate means of resolving conflict, and

**5. Violence-related beliefs:**

- This investigates the degree to which violence is seen to confer status and respect;
- and the degree to which violence is normalised or tolerated in the community.

The **Brief Resilient Coping Scale (BRCS)** is a 4-item measure designed to measure individuals' tendencies to cope with stress in a highly adaptive manner. Unlike the Brave-14, this examines more internal behaviours and adaptability to difficult situations of an individual rather than their resilience in their external relations. The four statements of the BRCS are:

- Regardless of what happens to me, I believe I can control my reaction to it.
- I look for creative ways to alter difficult situations.

- I believe I can grow in positive ways by dealing with difficult situations.
- I actively look for ways to replace the losses I encounter in life

**The Civic Engagement Scale** has been created to measure two specific aspects of civic engagement, here understood as the process of believing that one can and should make a difference in enhancing his or her community:

**1. Civic Attitudes:**

- I feel responsible for my community
- I believe I should make a difference in my community
- I am committed to serve in my community
- I believe that all citizens have a responsibility to their community
- I believe that it is important to be informed of community issues
- I believe that it is important to volunteer

**1. Civic Behaviours:**

- I am involved in structured volunteer positions in the community
- When working with others, I make positive changes in the community
- I help members of my community
- I stay informed of events in my community
- I participate in discussions that raise issues of social responsibility
- I contribute to charitable organisations within the community

The survey also includes two more questions created by the Young Cities team aimed at exploring further the respondent's emotional strength and their purpose in life.

With the Young Cities project starting activities in Kenya, **the team seeks an experienced entity to carry out the data collection for this this survey at a city level in Nakuru, Mombasa and Kwale in Kenya.** The data collected will be than analysed by the Young Cities team to provide tailored recommendations and deliverables to the relevant government stakeholders and to the Kenyan youth.

**Detailed responsibilities and requirements are listed below.**

## Timeline for Proposals and Period of the Project

### The timeline for the proposal period is as follows:

- **12<sup>th</sup> July:** Request for Proposals published
- **15<sup>th</sup>–16<sup>th</sup> July:** ISD's Grants Manager and Senior Project Manager are available for email discussions and phone calls in relation to the request for proposals
- **23<sup>rd</sup> July:** Deadline for proposal submissions (to [grantsteam@isdglobal.org](mailto:grantsteam@isdglobal.org))
- **26<sup>th</sup>–28<sup>th</sup> July:** Proposals will be evaluated by a panel made up of ISD's Head of Project Operations, Grants Manager, and Senior Project Manager
- End of business day on **30<sup>th</sup> July:** The successful organization(s) will be contacted for follow-up interviews, with estimated appointment date of **2<sup>nd</sup> August**.

### The approximate timeline for the Project is as follows:

- **Week beginning 2<sup>nd</sup> of August:** Coordination meeting(s) with ISD reviewing the survey tool, methodology and translation
- **9<sup>th</sup> August – 3<sup>rd</sup> September:** Data collection period from supplier
- **Week beginning of 6<sup>th</sup> September:** delivery of data collected in SPSS and Excel formats to ISD
- **10<sup>th</sup> September:** submission of report

Current dates are tentative and will be determined together with the supplier, and in line with any potential future COVID-19 related government regulations and restrictions. Should it not be possible to deliver offline activities towards the end of the year, ISD will look to work with its suppliers to adapt activities where possible.

## Key responsibilities of the Local Partners

### Translation of the survey:

- The survey is created by the Young Cities team (Annex) but it will need the supplier to provide a high-quality translation to ensure content is understood by the target audience (18-35 years old) which will then be contextualised by the Young Cities team and its programmatic partner.

### Sample calculation and Selection:

- The main goal is to achieve and maintain high methodological standards. Previous Youth Resilience Surveys have calculated sample sizes by utilizing stratified random samples (three stages probability sampling for city wide surveys) drawn from a Kenyan national sample framework. The supplier will provide the representative sample size and reasoning behind it.

### Data collection:

- Establish the best and most contextual methodology that will ensure the most efficient collection of data within the agreed sample size;
- Complete selection and training of Interviewers so that survey is delivered clearly and avoiding incomplete responses;

- Ensure weighting, quality control and oversight of data collected;
- Record data collection in an agreed template and format to facilitate ISD's data analysis valid for SPSS and Excel use.

### Reporting

- The supplier will provide a final report including the details of the data collection process and other contents requested by ISD.

### Mandatory Qualifications of the Local Partners

Proposals will only be considered from organisations that can positively confirm and evidence that they meet the following criteria:

- Experience in market research at a national level, and experience with social research is highly desirable
- Experience in independently training and coordinating a team of enumerators
- Strong knowledge of the Kenyan context to help adapt surveying tool
- Ability to collect data with a structured methodology and provide the collected information in SPSS and Excel formats

### Contractual Arrangement

The contract will be awarded by ISD and will enter into force from the date of its signing by both Parties, for the duration of the project until the satisfactory completion of all project deliverables and final reporting. The contract may be modified only through mutual agreement in writing signed by both Parties. The Partner shall not disclose nor communicate any confidential information relating to ISD's business activities to any third party, save where required by law or with the express written consent of ISD.

### How to submit Proposals

All proposals should clearly state:

- The fee for this work, inclusive of VAT or any other taxes or surcharges;
- The Supplier's qualifications as they relate to each of the criteria outlined above;
- The Supplier's proposed methodology and sample size to carry out the survey
- The Supplier's proposed personnel to conduct the project activities and trainings with their CVs;
- Two references.

### Evaluation Criteria

Proposals will be evaluated based upon the service to be provided weighed against the cost of the service. This will be done in line with ISD's Procurement Policy.

Factors that will be considered include:

1. The responsiveness to the request for proposal and demonstrated understanding of ISD's business, needs and context;
2. Relevant experience and qualifications;
3. The results of the two references provided;

#### 4. Cost and value for money.

ISD reserves the right to reject any and all proposals submitted and to request additional information from all proposers. ISD reserves the right to appoint before the closing date, 23<sup>rd</sup> July 2021.

The deliverables outlined in this tender may be subject to change, as required by the donor. The awarding of funding to the successful organisations by ISD is dependent upon ISD's receipt of funds from the donor.

---

The point of contact at ISD is Duaa Khalid on [tenders@isdglobal.org](mailto:tenders@isdglobal.org).