

INSTITUTE OF STRATEGIC DIALOGUE (ISD): CALL FOR PROPOSALS PROACT LOCAL INNOVATION GRANTS (KENYA)

- **Eligible Organisations:** Civil society or grassroots organisations registered in Isiolo, Kwale or Nakuru County
 - **Location:** Isiolo, Kwale or Nakuru County
 - **Budget:** Up to a maximum of 20,000 USD
 - **Deadline for Submission:** 14 Mar 2021
 - **Period:** 01 Apr 2021 – 31 Mar 2022
 - **Start Date:** 01 April 2021
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About ISD

ISD is a global counter-extremism organisation dedicated to powering solutions to extremism and polarisation. For over 10 years, we have responded to the rising challenge of extremist movements and the ideologies that underpin them, delivering cutting-edge programmes built from world-leading expertise in communications and technology, grassroots networks, knowledge and research, and policy advice. As a non-profit organisation with teams in London, Beirut, Nairobi, Toronto and Washington D.C., ISD enjoys strategic partnerships with the world's leading technology companies and supports more than a dozen prominent governments and institutions in stemming the rise of violent extremism and hate.

About PROACT – Community Based Interventions in Kenya

PROACT is a multi-phased prevention programme in Kwale, Nakuru and Isiolo counties of Kenya that is empowering, enabling, and equipping county officials, national government stakeholders and civil society organizations with the tools and know-how to collaboratively stem hate, polarization, and extremism in the communities. PROACT is driven by global best practice but rooted in the diverse environments of communities across the Kenyan landscape. It draws heavily from the [Strong Cities Network](#) (SCN) 'local prevention network' models to ensure community-based interventions are multi-faceted and rooted in human rights-based frameworks.

PROACT supports Kenya's preventing and countering violent extremism (P/CVE) efforts by supporting County Action Plan (CAP) implementation through the provision of grants to civil society organisations, the development of tools and training materials and learning exchanges. ISD and partners undertook a CAP assessment in each of the project locations (Isiolo, Kwale and Nakuru) to understand how to further strengthen CAP implementation and determine key implementation gaps. This call for proposals seeks to fill the gaps identified.

Call for Proposals

ISD is seeking to fund three local civil society or grassroots organisations to carry out small but meaningful projects which support the implementation of some elements of the CAPs in PROACT counties (Isiolo, Kwale and Nakuru). Projects are expected to take place over 12 months from 1 April 2021 to 31 March 2022 and be worth a maximum total of 20,000 USD. ISD is particularly interested in funding promising and vibrant grassroots organisations who

work directly with communities and have existing experience of partnerships with local government officials of their chosen county.

ISD reserves the right to award multiple or none of the completed applications submitted. Grants will be awarded in conjecture with quality, as evaluated through the criteria listed below, and perceived needs of the county.

Objectives

The project must address one of the following objectives. The project must take place in one of the three eligible counties. ISD may consider proposals for P/CVE projects which do not meet the objectives; however, a strong preference will be given to projects which address one of the objectives. Proposals should reference the CAP of the county in which they are seeking to implement the project.

1. Equipping and empowering non-mainstream voices that work with at-risk or vulnerable groups to deliver alternative narratives in Isiolo, Kwale *or* Nakuru County.
2. Innovative ideas to address violent extremism, hate and/or polarization through arts or sports in Isiolo, Kwale *or* Nakuru County.
3. Supporting formal and/or informal education providers with understanding and responding to radicalisation in Isiolo, Kwale *or* Nakuru County.
4. Cohesive or trust building initiatives between at-risk or vulnerable groups and law enforcement officials in Isiolo, Kwale *or* Nakuru County.

Mandatory Organisational Requirements

Applicant organisations must meet the following requirements and qualifications:

- An officially registered organisation in Isiolo, Kwale and Nakuru Counties. Applications from individuals and government bodies will not be accepted;
- Currently operating in the county for which they are applying;
- Strong project management skills, as evidenced by the successful delivery of projects and grants;
- Experience of developing partnerships with local government stakeholders and civil society organisations;
- Experience in monitoring and evaluating and able to demonstrate the impact of projects;
- Ability to work proficiently in English for project management and monitoring and evaluation purposes (with delivery to be conducted in local languages).

How to Submit Proposals

Please complete the attached [application form](#) and [budget template](#) electronically. Please also provide a copy of your organisation's registration documents. There is no need to submit any other documents as supplementary attachments will not be reviewed by the evaluation team. Hand-written applications will not be accepted.

Application forms and budgets must be submitted to grantsteam@isdglobal.org before 1700 GMT on 14th March 2021.

Evaluation Criteria

Proposals will be evaluated based upon the service to be provided weighed against the cost of the service.

Proposals need to:

- Have clear and concrete objectives, communicated simply.
- Achieve the objectives of the grant scheme.
- Be realistic and achievable, considering the budget and timeframe.

Bids will be evaluated and scored by a panel of ISD's senior programme and operations staff, in line with the below selection criteria and weighting.

Clarity and Relevance (25%)

Proposals need to:

- Have clear and concrete project activities and objectives, communicated simply
- Achieve the chosen objective
- Be realistic and achievable, considering the budget and timeframe
- Have a sustainability goal (i.e. folded into existing structures or programmes)
- Demonstrate understanding of the context and problem to be addressed

Innovation (10%)

CVE projects often use the same few activities to try to achieve the same objectives, with mixed results. Projects that think innovatively about different approaches will receive 'bonus' points from the innovation category.

Sustainability (10%)

The proposal must detail the legacy of the project after the close of the grant period. Activities must promote local ownership and institutional sustainability.

Scale/Value of Impact (10%)

To receive grant funding, proposals do not necessarily need to achieve massive scale. In fact, over-promising could hurt your application. Some projects might seek to reach a wide audience. Others might seek to achieve a greater depth of impact with a smaller number of people. The scale and quality of impacts will influence project marking. Projects should seek to achieve the widest and/or most meaningful impact possible within the realistic boundaries of the project. They should also seek to measure that impact in a relevant and credible manner.

Ethics/Risks (10%)

Applicants should demonstrate that they take ethics and security risks seriously and consider the risks of projects professionally and proportionately.

Feasibility (10%)

The team should have a well-developed, realistic plan to execute on the proposal, including a simple but comprehensive logic framework that includes outcomes, outputs and measurement indicators. Moreover, the team should have the right expertise and skills to execute on the proposal or have identified the right partners and domain experts needed for implementation.

Budget (15%)

Realistic budgets are an important part of our assessment of grants. Where existing investment can be unlocked or additional funding or in-kind support can be acquired to support project activities, this should be highlighted.

Added Value/Organizational Capacity (10%)

This grant seeks to unlock capacities, resources and partnerships to support the implementation of County Action Plans across Kenya. In assessing applications, we will consider the 'added value' offer of the organisation/organisations involved in the project, especially where it develops networks and capacities or valuable collaborations.

ISD reserves the right to reject any and all proposals submitted and to request additional information from all proposers.

The deliverables outlined in this tender may be subject to change, as required by the donor. The awarding of funding to the successful organizations by ISD is dependent upon ISD's receipt of funds from the donor.

For any questions please contact grantsteam@isdglobal.org.