

TERMS OF REFERENCE – ADVOCACY TRAINING MODULE DEVELOPMENT CONSULTANT

- **Organisation:** Institute for Strategic Dialogue (ISD)
 - **Contract type:** Consultancy
 - **Reporting to:** Manager, Strong Cities Network
 - **Location:** Kenya/Remote
 - **Preferred Start Date:** January 2020
 - **Length of Contract:** 7 days
 - **Remuneration:** Competitive
-

About ISD

ISD is a global counter-extremism organisation dedicated to powering solutions to extremism and polarisation. For over 10 years, we have responded to the rising challenge of extremist movements and the ideologies that underpin them, delivering cutting-edge programmes built from world-leading expertise in communications and technology, grassroots networks, knowledge and research, and policy advice. As a non-profit organisation with teams in London, Beirut, Nairobi, Toronto and Washington D.C., ISD enjoys strategic partnerships with the world's leading technology companies and supports more than a dozen prominent governments and institutions in stemming the rise of violent extremism and hate.

About PROACT – Community Based Interventions in Kenya

PROACT is a multi-phased prevention programme in Kwale, Nakuru and Isiolo counties of Kenya that is empowering, enabling and equipping county officials, national government stakeholders and civil society organizations with the tools and know-how to collaboratively stem hate, polarization and extremism in the communities. PROACT is driven by global best practice, but rooted in the diverse environments of communities across the Kenyan landscape. It draws heavily from the worldwide Strong Cities Network (SCN) 'local prevention network' models to ensure community-based interventions are multi-faceted and rooted in human rights-based frameworks.

PROACT seeks to support and strengthen existing structures and strategies notably County Action Plans (CAPs) to Prevent and Counter Violent Extremism especially its County Engagement Forums (CEFs) so as to build capacities and capabilities to develop community designed, developed and delivered interventions. The programme is focusing on delivering evidence-based activities, while strengthening inter-county cooperation and learning.

Scope of work and deliverables

ISD is seeking to contract a consultant to support the ISD team in developing, an entry-level training module on advocacy aimed at grassroots and local civil society Preventing and Countering Violent Extremism (P/CVE) practitioners in Kenya. The training module will be delivered by the consultant to ISD and partners so that the module can be cascaded down to stakeholders at the county and local levels. The training module is expected to be comprised of a facilitators guide and PowerPoint presentation.

A successful candidate will need to produce, in priority order, the below key deliverables. It is anticipated that the consultant will be able to produce all of the deliverables outlined below within no more than 7 days' work over the period January – February 2021.

The consultant will report to the programme manager and will be required to work directly with the HQ-based team in London while liaising with the Senior Programme Manager in Nairobi. Meetings are expected to take place virtually due to COVID-19 restrictions. Where practical, in person meetings will also be held.

1. Development of an entry-level training module on advocacy for Kenyan P/CVE actors, including civil society, grassroots, youth and religious stakeholders

- a. Review research; including ISD research, to understand gaps and needs (1 day)
- b. Produce an outline of the training module for review by ISD (1 day)
- c. Develop training module comprised of facilitators guide and accompanying PowerPoint presentation (3 days)
- d. Train ISD staff and partners on training module (1 day)
- e. Finalise training module (1 day)

Consultant specification

We seek an experienced, proactive and dedicated consultant to work with the ISD team to ensure our ambitious plans are achieved. The successful candidate will be a collaborative and solutions-focused professional with the ability to work to tight deadlines and produce outputs to a high quality. We welcome applications from consultants who meet the following criteria:

	Essential	Desirable
Knowledge, training and qualifications	<ul style="list-style-type: none"> • Knowledge of advocacy strategies and methods relevant for the Kenyan context • Knowledge of Kenya socio-political and historical narratives that often drive marginalization and conflicts 	<ul style="list-style-type: none"> • A good understanding of violent extremism and or terrorism landscape in Kenya and/or East Africa
Experience	<ul style="list-style-type: none"> • 5+ years of experience designing and/or leading advocacy campaigns and initiatives • 3+ years of designing and delivering trainings for grassroots and local civil society actors 	<ul style="list-style-type: none"> • Working with local governments in Kenya and/or East Africa • Working remotely with diverse team
Skills	<ul style="list-style-type: none"> • Strong intercultural facilitation skills • Excellent oral and written English and Swahili 	<ul style="list-style-type: none"> • Knowledge of other East African languages

How to submit applications

All applications must be submitted via email to vacancies@isdglobal.org by **17:00 UK time on December 11th**.

All applications should include:

- CV
- Cover letter, including how the applicant fulfills the listed criteria and will meet the deliverables, as well as the expected daily rate
- Names and contact details for two referees

ISD reserves the right to reject any and all proposals submitted and to request additional information from all applicants as necessary to evaluate applications. Please note that applications will be considered on a rolling basis and ISD reserves the right to appoint before the end of the advertisement.