

REQUEST FOR PROPOSALS

Community Lead Research and Monitoring and Evaluation Framework for Programme to address Polarisation, Radicalisation and Extremism in Kenya

A. About the Institute for Strategic Dialogue

Founded in 2006, the Institute for Strategic Dialogue (ISD) is a leading global ‘think and do’ tank dedicated to understanding and innovating real-world responses to the rising tide of polarisation, hate and extremism of all forms. We combine anthropological research, expertise in international extremist movements and an advanced digital analysis capability that tracks hate, disinformation and extremism online, with policy advisory support and training to governments and cities around the world. We also work to empower youth and community influencers internationally through our pioneering education, technology and communications programmes.

Innovating, trialling and scaling data-driven solutions across our unique networks of community influencers, city and government officials and tech sector partnerships, we work to mount a soft power strategy, proportional in influence and impact to the ever-more sophisticated, cross-border polarisation and recruitment machineries of state and non-state actors promulgating hate, division and conflict.

B. ISD in Kenya

For the past four years, ISD has been engaged in supporting Kenyan national and municipal-level stakeholders, civil society partners, blue chip technology companies, and young people on understanding and responding to the challenges of hate, polarisation, and extremism.

Key to ISD’s Kenyan programming are the national, local, and civil society partnerships and insights that allow our research, policy, and programming teams to design, develop and deliver a range of interventions to address how hate, polarisation and extremism leads to conflict. ISD has led nationwide strategic communications programmes, supported by innovative digital research, while delivering audience behavioural insights, and developed partnership networks with cities, civil society and community influencers in key cities.

These programming initiatives are central to assisting Kenyan stakeholders to deliver human rights-based approaches to the challenges of polarisation, radicalisation, and extremism. To that end, ISD was recently awarded a multi-year grant to leverage its organizational insights as well as partnerships within local, national, civil society and private sector circles in order to address polarisation, radicalisation and extremism in key communities across Kenya.

Building on ISD’s Strong Cities Network (SCN) — the first ever global network of mayors, governors and local practitioners united in addressing polarisation, hate and violence in communities across the world — in Kenya, ISD will be designing, developing and delivering a human rights-compliant interventions framework for community-based interventions. Central to this objective will be targeted research initiatives that will require the capabilities

to conduct both local and national research functions, and methodologies, that simultaneously capacity build, and engage ISD partners throughout the programme lifecycle.

C. Scope of Work

ISD is seeking to effectively and sustainably address the issues of polarisation, radicalisation, and extremism amongst highly vulnerable populations in Kenya and improve the capabilities of existing local P/CVE structures and actors in three target counties across Kenya. Central to this is building the knowledge and capacity of local stakeholders to carry out impactful community-based interventions while enhancing local communities' awareness, trust and engagement of these structures.

The successful bidder will support ISD with large scale community driven field research to understand different stakeholder's perceptions of extremism in Kwale, Nakuru and Isiolo counties. The programme will upskill, empower and coordinate with municipal stakeholders and grassroots organisations to conduct the majority of the research. The programme will also ensure that research outcomes are shared with key stakeholders including the local researchers and the community at large.

This programme will require a strong, mixed-methods approach to research, designed to provide statistically reliable data, representative of the beneficiaries at the practitioner, local community and vulnerable individual levels – including government and security stakeholders. This approach will require a large quantitative study among local communities in target counties with qualitative research methods including surveys, focus group discussions (FGDs) and in-depth interviews (IDIs) with key experts and community stakeholders.

In consultation with ISD, the successful bidder will lead the development of a logical framework (or results framework) during an Inception Phase in coordination with local partners such as civil society groups, as well as national and county stakeholders. This will capture both programme outputs and progress towards results as articulated in the theory of change (TOC) to be refined during the Inception Phase. All of these outputs would be workshopped in close collaboration with ISD and local stakeholders/project partners, in order to stress-test assumptions and logical pathways.

To ensure M&E activities reinforce the programme's aims of building local partners' knowledge and capacity, the successful bidder will be required to integrate county level CVE actors into the M&E framework and include them in the analysis of what is working, why and for whom. In order to do this, ISD will require three in-country workshops to train them on techniques such as strategic objective setting, logical pathway mapping and contribution analysis with a view to building up their capabilities to allow them monitor the progress of their interventions. Integral to the programme will be a gender- and conflict-sensitive research design in addition to effective communication of results back to intended audiences to ensure that county level CVE actors are empowered to take full ownership of the process.

The successful bidder will also deliver a final, summative evaluation to track the extent to which the programme is contributing to increasing local communities' resiliency in the face of hate, polarisation and extremism. This evaluation will be comprised of close out surveys and also a close out workshop which will be designed in collaboration with ISD.

D. Programme Phases and Deliverables

The scope of work has been divided into three phases, with activities and deliverables for each phase outlined below.

Project Activity	Delivery Dates	Milestones
Inception Workshops and trainings with local youth and grassroots organizations in each of the three target counties to train enumerators and stress-test Theory of Change and collaborative design of indicators for the entire program	February 2020	<ul style="list-style-type: none"> • Delivery of 3 workshops • Produce preliminary ToC and indicators
Comprehensive field research carried out by the up-skilled enumerators and the successful bidder. Number of survey respondents to be determined in accordance with population density for each of the counties, including cities and the interior	March – June 2020	<ul style="list-style-type: none"> • Completion of baseline survey by trained youth and grassroots • Delivery of 12 x FGDs (4 in each county with local experts; youth group leaders; previous recipients of non-CVE community-based interventions; male and female community members) to be carried out by the successful bidder but supported by trained municipal and grassroots stakeholders • 30 x IDIs (10 in each county with practitioners including law enforcement) to explore knowledge and capabilities, support for research-based, community-driven P/CVE strategies, and sustainability mechanisms)
Based on the outcomes of the Baseline Survey, FGDs, IDIs, the successful bidder will deliver a national, and local, mapping of existing and essential structures for psychosocial support. To date, there has been no comprehensive mapping of the essential psychosocial support services required for P/CVE activities across Kenya	March – June 2020	<ul style="list-style-type: none"> • Produce landscape mapping document of all psychosocial support available in Kenya, including national/county policies, government and non-government programming, and analysis of the gaps
Presentations of research back to the community and finalization of the ToC and indicators for the entire program	July 2020	<ul style="list-style-type: none"> • Delivery of workshops to finalize ToC & indicators • Delivery of in-community sessions to present research • Produce comprehensive M&E framework including ToC and indicators for the entire project

		<ul style="list-style-type: none"> • Produce comprehensive baseline report
Programme midterm evaluation and capacity building support to key actors with regards to M&E, built upon new focus group discussions	September – December 2021	<ul style="list-style-type: none"> • 12 x FGDs (4 in each county with local experts; youth group leaders; male and female community members) • 3 x Capacity Building Workshops (one in each county) with Community Teams to conduct M&E of their programming – of the CAP’s but also monitoring beneficiaries’ progress, collect evidence of positive outcomes and communicating success stories back to local communities • Produce mid-term evaluation and review of ToC and indicators
Programme final evaluation which includes an endline survey of the community carried out by the same enumerators as before as well as IDIs with Community Team members involved in the programme including law enforcement) to explore knowledge and capabilities, support for research-based, community-driven P/CVE strategies, and sustainability mechanisms. Also a final workshop to be co-designed with ISD	May – July 2022	<ul style="list-style-type: none"> • Complete endline survey • Complete 30 x IDIs (10 in each county) • Deliver a close out workshop with key stakeholders and Community Team members in coordination with ISD • Produce final programme evaluation

E. Methodological approach and expected outputs

Before designing the stakeholder engagement strategy and lines of enquiry for quantitative surveying, FGDs and IDIs, the successful bidder will be required to perform a conflict analysis (CA) exercise internally to ensure that the approach to research is conflict-issue aware and does not exacerbate, or create new, negative conflict dynamics. Similarly, gender equity is an essential part of effectively and sustainably increasing resiliency to blunt the effects of polarisation, radicalisation and extremism. Therefore, we believe that incorporating the perspectives and experiences of both genders in addition to monitoring for gender equity in participation in project activities, particularly where there are capacity-building elements, is critical to understanding the quality of implementation and of outcomes of the project. We will ensure that we track for women's participation in Community Teams, community outreach and beneficiary selection to ensure that the perspectives of both genders (and all ages) are represented in our data and analysis with appropriate gender-sensitive indicators and sex-disaggregated data reflected in the M&E Plan.

Quantitative Surveys

The successful bidder will conduct two waves of regionally representative general population surveys, of approximately 30 minutes in length, in Isiolo, Nakuru and Kwale against which to track changes in community knowledge, attitudes, practices and/or behaviours as per indicators to be developed during the Inception Phase. All two waves of this survey will include a sample of N=1200 face-to-face interviews, n=400 in each county. The sample will be drawn per a face-to-face, random stratified probability sampling methodology covering all adults (18+) in the counties of Nakuru, Kwale and Isiolo.

Outputs:

Design quantitative survey instruments, train local enumerators, conduct all fieldwork, QC and data cleaning. Findings will then be incorporated into a Baseline, Midline and Final Evaluation Report in addition to all data collected in SPSS and .csv formats.

Focus Group Discussions

Over the course of the 36 months of Project Delivery, the successful bidder two waves of FGDs (12 at Baseline, 12 at Midline) across all three counties to provide a deeper dive into the quality of the change being experienced by direct and indirect beneficiaries and members of the wider community as a result of the project. FGDs at Baseline will further provide a qualitative read on P/CVE practitioners' and other community stakeholders' current views on radicalisation in their communities and facilitate interrogation of the assumptions and logical pathways contained in the TOC. We would work closely with ISD to devise recruitment criteria and lines of inquiry for these FGDs to ensure that they generate information and learnings which inform project strategy and facilitate our M&E of project activities. Each focus group should contain 8-10 participants, selected using a recruitment questionnaire designed by the implementer in conjunction in ISD. Focus group participants should be recruited through street interception.

Outputs:

Design qualitative survey instruments, train local moderators, conduct all fieldwork and analysis. Incorporate FGD findings into Baseline, Midline and Final Evaluation Report in addition to providing all transcripts in English.

In-depth Interviews

In order to fully understand how the common definitions of extremism or radicalisation are processed in these three counties, we would recommend a qualitative rather than quantitative approach. At Baseline and Endline and on the basis of ISD's civil society networks in the three counties, the successful bidder will conduct between 90 45-minute IDIs with representatives of local NGO, P/CVE experts, community organisers, law enforcement and government officials– to be agreed upon during the Inception Phase of the project with ISD. Conduct 3 x training session with local staff on best research practice for conducting interviews to build their capacity sustainably. IDI participants will be sensitively chosen to ensure that a range of voices are consulted, inclusive of different ages, genders and socio-economic status.

Outputs:

Design qualitative survey instruments, train local interviewers, conduct all fieldwork and analysis. Incorporate IDIs into Baseline and Final Evaluation Report in addition to providing all transcripts in English.

Mapping of existing and essential structures for psychosocial support

Based on the outcomes of the Inception Phase Baseline Survey, FGDs, IDIs, the successful bidder will deliver a national, and local, mapping of existing and essential structures for psychosocial support. To date, there has been no comprehensive mapping of the essential psychosocial support services required for P/CVE activities across Kenya. Understanding the actors, practices and programs that are in place in the three target counties requires conducting a full landscape assessment of the gaps and existing structures that can support psychosocial services specifically.

Outputs:

Design mapping methodology within the three counties and integrate mapping assessments into the Baseline, FGDs and IDIs. Incorporate IDIs into Baseline and Final Evaluation Report in addition to providing all transcripts in English.

F. Key information for bidders

Eligibility

- Legally registered organisation or consortia of registered organisations with the ability to conduct work in Kenya and demonstrated experience working in the country
- Bidder must hold, or commit to securing, all the appropriate permits to conduct research activities in Kenya, in line with the Scope of Work

- For-profit organisations are eligible to apply, but are restricted to the same indirect cost limits as non-profit organisations and may not charge a fee
- All applicants will be subject to ISD’s due diligence checks and will be required to demonstrate evidence of robust policies for fraud prevention, anti-corruption and safeguarding
- Demonstrable expertise and capacity to work in all relevant local languages including Borana, Swahili, Somali and others as relevant to specific programme locations
- Bidder must have experience working with US Government funding

Selection criteria

Bids will be evaluated and scored by a panel of ISD’s senior programme and operations staff, in line with the below selection criteria and weighting.

Experience and qualifications of key personnel	20%
Quality of technical proposal and methodological approach	40%
Evidence of contextual awareness and responsiveness	20%
Cost	20%

The maximum budget limit for this contract is US\$350,000.

Timetable

10 th January 2020	Request for proposals published
24 th January 2020	Deadline for registering interest and any queries on the RFP, to be submitted to tenders@isdglobal.org
31 st January 2020	ISD to share responses to queries with bidders
10 th February 2020	Applicants submit complete proposal package to tenders@isdglobal.org by 12 midnight, UK time
17 th February 2020	Preferred bidder to be notified, start of due diligence checks
1 st March 2020	Start of contract

Submission guidelines

All bidders must register their interest by 24th January 2020, via email, to tenders@isdglobal.org. Bidders should also submit any questions on the RFP by this date.

The deadline for submission is **12 midnight GMT on Monday 10th February 2020**.

Applications submitted after this time will not be eligible.

All bidders must submit the following documents:

- Technical proposal in PDF format (maximum 20 pages)
- CVs for all key personnel in PDF format (maximum 3 pages per named individual)
- Detailed budget, in Excel format

Documents must be submitted to ISD via email, to tenders@isdglobal.org