

JOB TITLE: CONSULTANT, MENA CAMPAIGN

- **Organisation: Institute for Strategic Dialogue**
 - **Reporting to: Program Manager**
 - **Location: London (or possibility of remote work)**
 - **Type of Contract: Consultancy Agreement, initially 3 months**
 - **Start Date: 26th February 2018**
 - **Salary Bracket: £120-£200 a day, dependant on experience**
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About ISD

ISD a global counter-extremism organisation dedicated to powering new generations against hate and extremism. For 10 years, we have responded to the rising challenge of extremist movements and the ideologies that underpin them, delivering cutting-edge programmes built from world-leading expertise in communications and technology, grassroots networks, knowledge and research, and policy advice.

Position summary

This Consultant position will support the ISD team on the launch a multi-platform engagement campaign, as part of an outreach communications program in the Middle East.

The focus of this will be on engaging audiences online in Jordan, Lebanon and Morocco. The role will also include helping to develop the strategic planning of the engagement phase of the campaign, as well as assistance in the evaluation of the program. The role requires a Native Arabic (Moroccan 'darijah' would be an asset), and a strong understanding of social media issues and Middle Eastern culture and politics.

The Consultant will report to the Programme Manager but work closely with the Program Associate to deliver the campaign launch and follow up analytics. The majority of the role will involve work online.

Key responsibilities

Responsibilities include but are not limited to:

- Assist in the delivery of project activities
- Work closely with colleagues from the MENA team based in London and key project partners.
- Work on the monitoring and evaluation strategy
- Support documentation of project activities

- Coordinate project administration and internal reporting.
- Act as a translator for campaign materials.
- Liaise and work with with local partners based in the MENA region on analysis and research tasks.

Person specification

Essential

- Native Arabic language speaker, with a good understanding of Levantine and/or Moroccan dialects
- Experience in online community management
- A solid understanding of social media tools and online mediums
- A good knowledge of current issues in the MENA region
- Data analysis skills and statistical prowess to draw actionable insights
- Project Management skills
- Ability to work independently and in a challenging and fast-paced environment.
- Excellent verbal and written language skills in English.
- Experience in Microsoft Word, Excel, Outlook.
- Bachelor's degree (Master's degree is an asset) in social sciences, international development, political science, sociology etc.

Application process

Please submit your CV and covering letter to vacancies@isdglobal.org by Monday 19th February. Please note that only short-listed candidates will be contacted. ISD reserves the right to appoint before the closing date.