

## OCCI - Online Civil Courage Initiative

ISD has partnered with Facebook to combine technology, communications, marketing and academic expertise to upskill and upscale the civic response to online hate and extremism.

### RESEARCH

The **OCCI Insight Reports** equip NGO partners on an ongoing basis, with in-depth, data-driven insights into the fast evolving landscape of extremist propaganda, narratives and networks to equip NGOs with the knowledge needed to develop effective campaigns.

### AD GRANTS

The **OCCI in-kind advertising grants** support NGOs conducting counterspeech campaigns in Germany, France and the UK. Grants are accompanied by guidance on the design and delivery of the campaigns, increasing their potential impact.

### COMMUNITY

The **OCCI Community** provides a secure and collaborative online space for organisations and activists to share their campaigns, experiences, advice and challenges with like-minded and similarly inspirational people.

### TRAINING

The **OCCI Counterspeech Labs** help NGOs design and deliver their own counterspeech campaigns. The labs bring together regional activist organisations and pairs them with content creators and marketing agencies to upskill the potential of counterspeech campaigners.

### SUPPORT

The **OCCI Help Desk** connects practitioners with experts able to answer questions and provide guidance on how to develop, manage and measure effective counterspeech.

### Impact

The OCCI was launched in partnership with Facebook in 2016 in Germany, and then France and the UK in 2017.

- Targeted counterspeech campaigns have reached **6 million** people online.
- A network of more than **300** NGOs.
- More than **100** organisations directly trained in counterspeech campaigning.
- Promotion of more than **20** counterspeech campaigns across Europe.

Find out more at: [www.facebook.com/Online-CivilCourage/](https://www.facebook.com/Online-CivilCourage/) or via: [info@occisupport.org](mailto:info@occisupport.org)

